



COMPOSIT
COMPANY PROFILE



COMPANY

ITALIAN EXCELLENCE

Composit is one of those Italian excellences that have contributed to build the history of kitchen design. The “Made in Italy” is considered in the world, first of all, a perfect union between beautiful and functional, its roots sink into Italian history and culture, where it is possible to identify elements that interacted over the time, and built the unique traits of contemporary Italian creativity and design.



COMPANY

A GLANCE TO THE ROOTS

Composit's corporate history begins officially in 1960 with an idea of Brothers Belligotti, with the opening of a 9,000-square-meter production unit in the furniture sector, distributed under the brand Belligotti. In 1974, the brand Composit was founded, entirely dedicated to the production of kitchens, with the extension of the surface, up to the current 17,000 sq. meters, area currently occupied by the entire production cycle of Composit kitchens and wardrobes produced with the Belligotti brand.

COMPANY

A FAMILY HISTORY

It is a typical Italian family history where commitment to the development of industrial products with an “artisanal heart” is the fil rouge between the various developing moments of the company, which has alternated three generations of the Belligotti Family, to become, today, an international level company. Family ties are the strong point of the Belligotti Group, and the makers of this story are Marcello, Franco and Giorgio Belligotti, up to the last generation with Stefano, Massimo and Michele Belligotti, each of whom has brought his own experience into the global management of the company.



A large, dark-colored globe sculpture is the central focus, positioned on a dark base. The globe is cut open, revealing a complex, three-dimensional wooden lattice structure inside, resembling a traditional Italian wooden chair or cabinet frame. The sculpture is set against a clear blue sky with a few wispy clouds. In the background, a body of water is visible, with a few people walking on a path. The overall scene is bright and clear, suggesting a sunny day.

COMPANY

THE IMPORTANCE OF THE TERRITORY

It is typical of Italian historical companies to root in their territory, full of specific and refined skills that make up the experience and passion of making great Italian traditions. A passion that originates in the history and geography in which the Belligotti Group was born: the district of Pesaro, where the entire production cycle of kitchens and wardrobes is still being handled today.



COMPANY

FROM THE IDEA TO THE PRODUCTION

Pesaro's headquarter has always been home to, besides production and offices, all the design activities of Composit's collections. To create a complete collection, Composit collaborates with prestigious designers working together with the Research and Development Center of Composit. The result of this is a range of products of international reach, designed both for the residential market and for the contract market. Piergiorgio Cazzaniga, Roberto Lazzeroni, Enrico Cesana, Leone & Mazzarri, Bizzarri Design Associati, are some of the world-class designers that contributed to Composit's designs.

COMPANY

TIMELINE OF COMPOSIT'S PATH

1974

FOUNDATION YEAR

1993

CLEMENTINA COLLECTION
(ENNIO AROSIO DESIGN)

2000

MASTER COLLECTION
(PIERGIORGIO CAZZANIGA DESIGN)

2009

FILING PATENTS FOR MELOGRANO DOOR
(N° BO2009A000441 DEL 9-07-2009)

2015/2016

NEW BRANDING AND
COMMUNICATION STRATEGY

1990

THE COMPANY EXPANDS FROM
11,000 TO 17,000 SQUARED METERS

2000

GALLERY COLLECTION
(DANIELE LO SCALZO MOSCHERI DESIGN)
WITH THE NEW POLYCARBONATE DOOR

2006

FREE COLLECTION
(PIERGIORGIO CAZZANIGA DESIGN)
THE MOST INNOVATIVE IN COMPOSIT'S RANGE
OPEN FIRST FLAGSHIP STORE
BLUE DESIGN P.LE LUGANO 6/10. MILAN

2010

TOUCH COLLECTION
(PIERGIORGIO CAZZANIGA DESIGN)

2016

LOUNGE COLLECTION
(ENRICO CESANA DESIGN),
OPENING SECOND FLAGSHIP STORE
VIA FLAVIO BARACCHINI 10. MILAN

2021

RESTYLING OF COMPOSIT KITCHENS' ICONIC
MODELS (TOUCH-LINEA-LOUNGE-PEPPER)
WITH NEW MATERIALS AND FINISHES

GENERAL CATALOG PRESENTATION
/1 KITCHEN COLLECTION MODERN

2022

SHOWROOM MILANO REMODELING
WITH NEW COLORS, NEW FINISHES,
NEW COLLECTIONS

BLEND COLLECTION (BIZZARRI DESIGN ASSOCIATI)

LINEA LUXE COLLECTION

CELINE COLLECTION (DELTA STUDIO)

GENERAL CATALOG PRESENTATION
/2 KITCHEN COLLECTION TIMELESS



BRAND

BRAND VALUES

Passion, Commitment, Innovation, Research, Investments, Materials, Technology, Reliability, Style, Design. These are the various factors that make up the soul of a Composit Kitchen. Behind every model there is a mix of experience of people working with us and the wisdom with which all of these elements are combined in every area of business activity: from idea, to production, to commercial network, to the development of the Brand in the world.



BRAND

DESIGN AND RELIABILITY

Design is never end in itself and cannot be a pure style exercise, it is always determined in terms of performance.

Composit has always pursued two fundamental goals: to continuously develop design quality, in step with needs and lifestyles; to guarantee the total reliability and safety of the materials used.

Composit philosophy is geared towards the creation of kitchens that endure over time, and that for this reason we have called "the kitchens of life".

BRAND

INNOVATION

The innovation in the product is embodied in a range of avant-garde models from an aesthetic and ergonomic point of view; in the materials, with the selection of the finest essences, in the use of a-toxic paints, in the worktops with high durability and resistance to scratches, heat and water; etc...; constant innovation in processes and production modes covering both the IT area and production with CNC machineries, linked to the technical offices through advanced cad/cam systems.



BRAND

PEOPLE

Composit heritage are all collaborators who work in Italy and abroad. Teamwork culture is in Composit's dna, because only with a cohesive group of well-prepared people a company can overcome challenges in national and international markets. Dialogue, participation, continuous training, ongoing support are the basis for Composit's customer relations: dealers, architects and retailers who find, at Composit, personnel available to meet their needs, to guarantee the reliability of a company with great experience.



BRAND

STRATEGIC PARTNERS

Composit always chooses the best partners to achieve excellence and high quality goals in the production of its kitchens. Brand development is part of those actions that bring Composit to partner with world leaders in mechanical components, hardware, and materials to ensure the core requirements that Composit requires for each model.

BARAZZA
BY  COMPOSIT

 COMPOSIT



BRAND

SUSTAINABILITY

The actuality of ecological thinking emphasizes for each of us the need to do something right now to preserve our compromised ecosystem. Composit's commitment to sustainability is realized through a series of actions applied daily in the various units, thus contributing to making this concept effective. 10 are good arguments at the center of our production system: Air; Water; Energy; Waste; Paper; Coatings; Materials; Duration; Paints; Home appliances.



BRAND

CERTIFICATIONS

Numerous materials compose a kitchen: from wood, to steel, to new synthetic materials. Composit chooses only raw materials with the best requirements; The particle board panels are IDROPAN water-repellent panels in V100 class with the lowest formaldehyde emission in the world; Adhesives and paints are non-toxic; All the elements passed through tests of reliability and safety. Composit is a ISO 9001 certified company.

BRAND

GLOBAL PRESENCE

An attentive distribution strategy brings Composit, brand ambassador of Made in Italy to the world, to be present in 53 prestigious cities on four continents, exporting over 70% of its production. Composit supports its network of official partners by providing sales and post-sales support, customer service, continuous training, and other services. Composit sales network is made of flagship stores and multi-brand authorized dealers.



BRAND

BRAND ACTIVITIES

Beside the prestigious opening of the first Composit flagship store in Milan, Via Baracchini 10, in the heart of the design capital and a few meters from Piazza del Duomo, the retail network is developed through a series of national and international showrooms, providing a complete overview of the collection; The stands, which communicate all the components of Composit's quality in the most important world events in the industry; Live performance and show-cooking events are organized by Composit partners, in collaboration with the company. A continuous work in progress, because it is important to communicate all the values of the brand Composit to the world.

E COMPOSIT

E COMPOSIT

PEPPER
SPICY KITCHEN





BRAND

SHOWROOM
MILANO

BRAND

SHOWROOM MILANO



BRAND

SHOWROOM
MILANO

BRAND

SHOWROOM
MILANO



BRAND

SHOWROOM PESARO

With a surface of 1000 square meters, Pesaro's headquarter houses an exhibition space distributed in two areas for Composit kitchens and one for Belligotti wardrobes. A path that carries corporate identity through an outfit that highlights the individual features of each model. A place for architects and dealers, to deepen the knowledge of the collections.

BRAND

SHOWROOM PESARO

COMPOSIT

Una vita
di qualità in cucina

Una bella vita

Sulle isole, design, soluzioni tecniche

Una vita pulita

Materiali e finiture all'avanguardia

Una vita facile

Spaziosi, pratici, perfetti negli spazi

COMPOSIT

BRAND

SHOWROOM
PESARO



COLLECTION

THE COLLECTIONS

The vocation is to create kitchens characterized by a contemporary design. Within the range there are 2 stylistic lines:

TIMELESS, identifies a series of aesthetic values and performance, designed for a clientele for which luxury is a lifestyle;

MODERN, offers design systems and performance based on innovation and research.



COLLECTION

CONTEMPORARY
TOUCH

Minimal design and style with an invisible integrated door; Authentic “cooking machine” can be placed in a contemporary environment or stylish context.

KITCHENS COLLECTION
MODERN

TOUCH



KITCHENS COLLECTION
MODERN

TOUCH



KITCHENS COLLECTION
MODERN

TOUCH





KITCHENS COLLECTION
MODERN

LINEA

A kitchen with essential design, minimal aesthetics with no handles and groove channel opening. Smooth surfaces are interrupted by vertical and horizontal cuts, proposed in the wide range of lacquered colors Composit.

KITCHENS COLLECTION
MODERN

LINEA



KITCHENS COLLECTION
MODERN

LINEA



KITCHENS COLLECTION
MODERN

LINEA



KITCHENS COLLECTION
MODERN

LOUNGE

From the aesthetic point of view, Lounge features a vertical handle, a strong graphic sign that characterizes the kitchen. Lounge combines and connects with the rest of the house creating a continuous environment between kitchen and living room, ideal for urban spaces.

KITCHENS COLLECTION
MODERN

LOUNGE

KITCHENS COLLECTION
MODERN

LOUNGE



KITCHENS COLLECTION
MODERN

LOUNGE





KITCHENS COLLECTION
MODERN

PEPPER

Pepper was born from the contemporary interpretation of "industrial" kitchen. Original in design, finishes and accessories; it is equipped with a series of friendly and evolved containment and support opportunities. Everything is designed so that gestures in the kitchen are easy and natural, ergonomics is the added value of this project. The absolute protagonist of the kitchen is the 22 mm thick wooden door which has a three-dimensional effect.

KITCHENS COLLECTION
MODERN

PEPPER



KITCHENS COLLECTION
MODERN

PEPPER



KITCHENS COLLECTION
TIMELESS

BLEND

A project that favors simplicity and whose formal cleanliness does not exclude a visual impact of great scenographic effect: the design created by the thin frame of the doors that creates a graphic and modular element on the facade, the absence of handles, the new design elements. Blend is also an abacus of materials, the essence is shown with visible grains and color changes where the wood returns to express its scenic vocation and allows you to create your own favorite customization.

KITCHENS COLLECTION
TIMELESS

BLEND

KITCHENS COLLECTION
TIMELESS

BLEND

KITCHENS COLLECTION
TIMELESS

BLEND





KITCHENS COLLECTION
TIMELESS

LINEA LUXE

The absence of handles, the linear continuity of the fronts and facades represent a solution with an immediate aesthetic effect, capable of enhancing the quality of the finishes.

Linea Luxe is a project that is part of the wider Linea program, in particular taking up the characteristics of the Linea 30 and Linea Pure door, of which it constitutes an evolution of the language. For Linea Pure, the wooden ribbed door and the chevron veneered door versions, for Linea 30 doors in the marble version.



KITCHENS COLLECTION
TIMELESS

CÉLINE

In the eternal return of fashions, today, the framed door is experiencing a new era from which contemporary contexts take benefit. Céline is an elegant kitchen collection that updates the past and whose door becomes the common thread for the whole environment. Céline proposes a framed door with a 45° bevel to mark the space of the facades, while the door with a straight frame takes the name of Céline Art. For both types, the rigorous surface of the doors is enriched by the volume of an important handle, creating a highly personalized kitchen.

KITCHENS COLLECTION
TIMELESS

CÉLINE

KITCHENS COLLECTION
TIMELESS

CÉLINE



COMPOSIT



KITCHENS COLLECTION
TIMELESS

NOISETTE

A refined kitchen in details and finishes, made up of new elements that stand out for lightness of design and practicality of the shapes. A kitchen that is fully featured in the current search for luxury within the home.

KITCHENS COLLECTION
TIMELESS

NOISETTE



KITCHENS COLLECTION
TIMELESS

NOISETTE



KITCHENS COLLECTION
TIMELESS

NOISETTE



KITCHENS COLLECTION
TIMELESS

MELOGRANO

Made of natural wood or stained in the seductive ruching of the oak wood, the kitchen is the interpreter of the great Italian tradition, through the softness of classic shapes and the contemporary essence of an innovative door without handle.

KITCHENS COLLECTION
TIMELESS

MELOGRANO



KITCHENS COLLECTION
TIMELESS

MELOGRANO



KITCHENS COLLECTION
TIMELESS

MARILYN

Kitchen project of Composit that elegantly dresses the kitchen environment, visiting card of the whole house. It is a kitchen with a wood-look or lacquered framed door, ideal for environments with an international style and a cosmopolitan taste. It is our interpretation for a chic living, for a contemporary design house with refined details. Rich in design content, the refined finishes make the interior precious and glamorous.

KITCHENS COLLECTION
TIMELESS

MARILYN





COLLECTION

COMPOSIT TAILOR MADE

The survival of an artisanal culture within an industrial production process is the predominant element of originality, so that it is possible for a Composit kitchen to grasp the added value of the project culture, knowledge and use of fine materials. The Composit kitchen is a tailor-made kitchen, a product of high customization and innovative technologies designed for houses or multi-residential environments, where system flexibility and design creativity transform dreams into unique designs.



COLLECTION

ARRANGEMENTS AND ACCESSORIES

Customers often want to give a personal touch, express their personality and tastes through the kitchen: luxurious and trendy finishes and colors, interior equipment for baskets and base cabinets, fitted columns, hoods and appliances. The kitchens are truly unique and tailored to the needs of every single customer. All customers can also see the virtual configuration of the composition at their nearest dealer and preview the final result of their choices.



CORPORATE IDENTITY

CORPORATE IDENTITY

The corporate identity independently carries all the values of Composit's brand. Two boxes for price lists, monographic books for each model, finishing samples and brochures that summarize all the brand values; 2D / 3D graphic design software.

The affirmation of a strong corporate image necessarily goes through a discourse of coherence and continuity, assuming a fundamental role in brand identity.

CORPORATE IDENTITY

CORPORATE
IDENTITY





CORPORATE IDENTITY

COMPOSIT MEDIA CENTER

The company website (www.composit.it) announces all the latest news, official newsletters, collections and events dedicated to customers. Also available in electronic format, all communication tools made for Composit dealers, technical sheets and high resolution images. The website also features a reserved area with username and password, which allows maximum interaction with its interlocutors.

CORPORATE IDENTITY

SOCIAL ADVERTISING

Composit makes use of social networks as a strategic tool for communication activities. Composit frequently posts videos, photos, and comments to create and develop a direct and sincere dialogue with customers.

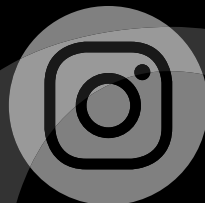
Facebook



You Tube



Instagram



Pinterest



CORPORATE IDENTITY


ADVERTISING

Promotional investments in press campaigns or product editorial pages in the main offline and online magazines, for a capillary brand spread.


BLEND (design: Bizzari Design Associati)



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TOUCH KITCHEN COLLECTION
design: Pierluigi Cerantola



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LINEA KITCHEN COLLECTION
design: Delta Studio



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